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August 15, 2016

Dear Friend,

We invite you to join us in celebrating the 50th Anniversary of the Brotherhood/Sisterhood Citation Award Dinner, the Triad's largest fundraising event supporting diversity and inclusion. Benefiting NCCJ of the Piedmont Triad, the Citation Award Dinner brings together more than 1,000 of the Triad's business and community leaders to stand up for diversity and inclusion and honor outstanding citizens for their significant contributions toward creating a community free of bias, bigotry and racism.

On November 10, we will honor Sally & Bob Cone of Greensboro and Marsha & the late Jack Slane of High Point. Sally and Bob are known for their extensive philanthropic work with many local organizations to improve and enrich the lives of everyone in Greensboro, particularly our most vulnerable, underserved citizens. Marsha and her husband Jack, who passed away in 2014, are widely recognized for their generosity to the community and their steadfast support of all things good for High Point.

NCCJ is an organization that has been near and dear to our hearts for many years, and we are honored to serve as chairs of the 2016 Citation Award Dinner. We hope that you will consider sponsoring the Citation Award Dinner and join us in supporting NCCJ and honoring the Cones and the Slanes, two couples who have done so much to make our community a better place for everyone.

Sincerely,

Victoria & Ron Milstein
Chairs, 2016 Citation Award Dinner
The Brotherhood/Sisterhood Citation Award Dinner exposes and promotes NCCJ’s ideals to the wider Piedmont Triad community and honors local citizens who embody NCCJ’s values and objectives. As NCCJ’s major annual fundraising initiative, this event enables the organization not only to continue its work, but also to expand its reach to a broader segment of our community.

**This year’s dinner will be held on Thursday, November 10 at the Koury Convention Center.**

**ATTENDANCE IN 2015:** 1,170 community members, including area business, government, religious and non-profit leaders with 107 corporate & individual table sponsors.

**FLOW OF THE EVENING**
- 5:45pm – Networking & Socializing Hour with cash bar
- 6:45pm – Guests are seated
- 6:55pm – Dinner program begins
- 9:00pm – Event ends

**MAJOR SPONSORS IN 2015** included ITG Brands; High Point University; Bonnie McElveen-Hunter; Joseph M. Bryan Foundation; Replacements Ltd; Tobee Kaplan; Sodexo; VF Corporation; News & Record; Community Foundation of Greater Greensboro; Pat & Pete Cross; Greensboro Coliseum Complex; Bernard & Nancy Gutterman; Robert & Kathryn E. Long Jr.; ON Event Services; Quaintance-Weaver Restaurants & Hotels; Syngenta Crop Protection; XPO Logistics Supply Chain, Inc.; Judith Abraham; The Cemala Foundation; Alan & Sally Cone; Cone Health; Joyce Dixon; Mae A. Douglas; Dudley Beauty Corp, LLC; Friends of Margaret Arbuckle; Victoria & Ron Milstein; Anthony & Alexis Petitt; Ralph Lauren Corporation; Stonemor Partners LLC; Triad Business Journal

**PAST DINNER CHAIRS** include Mark and Ursula Dudley Oglesby, Don and Jayne Cameron, Al and Ginni Lineberry, Ed and Emily Kitchen, Tim and Carolyn Rice, Shirley and Henry Frye, Carole and Dick Bruce, Eleanor and Steve Mosh, Tamara and Jim Slaughter, Terry and Rick Stone, Pat and Pete Cross, Frank and Nancy Brenner, Dr. Aldona Wos, Marc Isaacson and Jill Wilson, Ralph K. Shelton and Van and Jean King.

**PAST HONOREES** include Margaret Arbuckle and Robert “Bob” J. Brown, Tobee & Leonard Kaplan, Sandra D. Hughes, Zaki Uddin Khalifa, Dr. Harold L. Martin Sr., Dennis W. Quaintance, Jim Melvin, James F. “Jim” Morgan, Rabbi Fred Guttman, Rev. Dr. Mark R. Sills, Dorothy “Dot” Kendall Kears, the late Claudette Burroughs-White, Bob Page, Sally and Alan Cone, Henry Isaacson, Ralph Shelton, Carole Bruce, James S. Belk, the late Dr. James E. Hull, Dr. Otis E. Tillman and H. Michael Weaver.
ABOUT NCCJ

NCCJ of the Piedmont Triad is a human relations organization that promotes understanding and respect among all cultures, races and religions through advocacy, education and dialogue. Every year, NCCJ presents the Citation Award to outstanding citizens who are fighting bias, bigotry, and racism and working to make the Piedmont Triad a better place for all of us.

NCCJ is changing lives across the Piedmont Triad through programs such as ANYTOWN™, its acclaimed week-long community-building and leadership institute for high-school students, its interfaith tour and numerous other programs for students and adults.

NCCJ PROGRAMS: AN OVERVIEW

Founded in 1927 as the “National Conference of Christians and Jews,” NCCJ changed its name to the “National Conference for Community and Justice” in 1999 to reflect the organization’s current work. After changing lives in Guilford County and the surrounding community for years, NCCJ of the Piedmont Triad was incorporated as an independent organization in 2005. In 2015-16 fiscal year, NCCJ’s programs impacted more than 6,000 people – including middle and high school students, college students and adults. NCCJ’s programs comprise three broad categories: youth, adult and community-based programs.

YOUTH PROGRAMS

ANYTOWN™ NCCJ’s nationally acclaimed, weeklong human-relations institute brings together diverse high school juniors and seniors to:

• Create bonds of friendship and respect across different races, religions and socio-economic groups
• Raise awareness and understanding of social justice issues facing our society today
• Prepare these youth leaders to return to their schools and communities as champions for inclusion and respect
ANYTOWN ANYTIME  Built on the powerful and proven concepts and practices of the ANYTOWN™ model, this holistic series develops Guilford County students and educators into champions of respect and inclusion.

ANYDAY™ ANYDAY programs are single-day experiential, student-centered activities that guide participants in developing a new awareness of themselves and their role in inter-group relations. Activities include diverse groups of students and staff in Guilford County elementary, middle and high schools. NCCJ also offers overnight retreats (ANYNIGHT™) for specific schools.

AFTER-ANYTOWN AMBASSADOR PROGRAM Building on their powerful ANYTOWN experiences, students keep the ANYTOWN spirit alive year-round while they learn skills and strategies needed to effect change in their schools. Participants in the ambassador program also help facilitate ANYDAY programs.

YOUTH LEADERSHIP CONFERENCE This annual gathering convenes hundreds of high school students from Guilford County public and independent schools. The students focus on building relationships as they create a common vision of the power of unity and inclusion.

ADULT PROGRAMS

WHAT DO YOU SEE FROM WHERE YOU STAND? Participants gain the opportunity to look at themselves and others through a new lens with the focus of improving human relations.

FLASH JUDGMENTS Our worldview is the lens through which we see life and also colors our first impressions of others. Participants explore how to move beyond first impressions, or flash judgments, to create inclusion and overcome division in our lives.

ADULTS AS ALLIES FOR CHANGE Participants explore how we can leverage our experience to empower youth and thereby invest in our future.
COMMUNITY-BASED PROGRAMS

BROTHERHOOD/SISTERHOOD CITATION AWARD DINNER NCCJ’s annual dinner celebrates brotherhood and sisterhood in our community and recognizes outstanding Piedmont Triad citizens who live NCCJ’s vision and strive to improve the quality of life for everyone in our community.

INTERFAITH TOUR Each year, hundreds of youth and adults in Guilford County visit diverse houses of worship to experience a variety of faith traditions. Participants develop a stronger appreciation and respect for different belief systems.

INTERFAITH STUDY MISSION TO ISRAEL Co-sponsored with Greensboro Jewish Federation and the Community Foundation of Greater Greensboro, the mission builds bridges of understanding by bringing together an interfaith group who travel through the land where Judaism, Christianity and Islam originated. Participants return to the Triad prepared to assume larger leadership roles that transcend religious boundaries. The seventh Interfaith Study Mission was held in March 2016.

For more information on any of these programs, please contact NCCJ at 336-272-0359.
CITATION AWARD
DINNER SPONSORSHIP LEVELS

$50,000  PREMIER CHAMPION

• Up to three (3) tables of 10 at the 2016 Citation Award Dinner
• Logo placement on cover of dinner program
• On-stage presentation of trophy and opportunity for brief remarks
• Recognition in the lobby at the 2016 Citation Award Dinner
• Premier homepage logo placement on NCCJ’s website
• Premier logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Premier logo placement in all newspaper advertisements
• Four (4) named 2017 ANYTOWN scholarships (the champion may designate suitable participants or may choose to have NCCJ select the participants)
• Logo on invitation - if commitment is made before August 31 (new for 2016)
• Two complimentary NCCJ human relations programs
• Recognition in NCCJ’s Leadership Circle*

$25,000  COMMUNITY AND JUSTICE CHAMPION

• Up to three (3) tables of 10 at the 2016 Citation Award Dinner
• Recognition on cover of dinner program
• On-stage presentation of trophy
• Recognition in the lobby at the 2016 Citation Award Dinner
• Premier homepage logo placement on NCCJ’s website
• Premier logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Premier logo placement in all newspaper advertisements
• Two (2) named 2017 ANYTOWN scholarships (the champion may designate suitable participants or may choose to have NCCJ select the participants)
• Logo on invitation - if commitment is made before August 31 (new for 2016)
• One complimentary NCCJ human relations program
• Recognition in NCCJ’s Leadership Circle*
$15,000  DIVERSITY CHAMPION

- Up to two (2) tables of 10 at the 2016 Citation Award Dinner
- Recognition on cover of dinner program
- Recognition from the stage at the 2016 Citation Award Dinner
- Recognition in the lobby at the 2016 Citation Award Dinner
- Prominent homepage logo placement on NCCJ’s website
- Premier logo placement on multi-media video/PowderPoint presentations at the 2016 Citation Award Dinner
- Premier logo placement in all newspaper advertisements
- Two (2) named 2017 ANYTOWN scholarships (the champion may designate suitable participants or may choose to have NCCJ select the participants)
- One complimentary NCCJ human relations program
- Recognition in NCCJ’s Leadership Circle*

$10,000  SOCIAL JUSTICE CHAMPION

- Up to two (2) tables of 10 at the 2016 Citation Award Dinner
- Recognition on cover of dinner program
- Recognition from the stage at the 2016 Citation Award Dinner
- Recognition in the lobby at the 2016 Citation Award Dinner
- Homepage logo placement on NCCJ’s website
- Logo placement on multi-media video/PowderPoint presentations at the 2016 Citation Award Dinner
- Logo placement in all newspaper advertisements
- One (1) named 2017 ANYTOWN scholarship (the champion may designate a suitable participant or may choose to have NCCJ select the participant)
- Recognition in NCCJ’s Leadership Circle*

$7,500  EQUALITY CHAMPION

- Up to two (2) tables of 10 at the 2016 Citation Award Dinner
- Program recognition
- Recognition in the lobby at the 2016 Citation Award Dinner
- Homepage logo placement on NCCJ’s website
- Logo placement on multi-media video/PowderPoint presentations at the 2016 Citation Award Dinner
- Name listed in all newspaper advertisements
- Recognition in NCCJ’s Leadership Circle*
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$5,000 RESPECT CHAMPION
• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Recognition in the lobby at the 2016 Citation Award Dinner
• Logo placement on sponsor page of NCCJ’s website
• Logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition in NCCJ’s Leadership Circle*

$2,500 INCLUSION CHAMPION
• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Recognition in the lobby at the 2016 Citation Award Dinner
• Name listed on sponsor page of NCCJ’s website
• Name listed on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition in NCCJ’s Leadership Circle* (individuals only at this level)

$1,500 AWARENESS CHAMPION
• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Name listed on sponsor page of NCCJ’s website
• Name listed on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition in NCCJ’s Leadership Circle* (individuals only at this level)

*NCCJ LEADERSHIP CIRCLE As our major donors, Leadership Circle members invest in NCCJ to advance a shared vision where every community becomes a place of promise with opportunity and justice for all.

LEADERSHIP CIRCLE BENEFITS INCLUDE:
• Invitations to special events, including an annual Leadership Circle member appreciation event
• Recognition as a major donor in newspaper ads, on signage at NCCJ events and on our website throughout the year
• Special discounts on consultations and diversity training for you and your organization
$7,500  KEEPSAKE SPONSOR

- Up to two (2) tables of 10 at the 2016 Citation Award Dinner
- Program recognition
- Recognition in the lobby at the 2016 Citation Award Dinner
- Homepage logo placement on NCCJ's website
- Logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
- Name listed in all newspaper advertisements
- Recognition in NCCJ's Leadership Circle*

$5,000  RECEPTION SPONSOR

- Up to one (1) table of 10 at the 2016 Citation Award Dinner
- Program recognition
- Recognition in the lobby at the 2016 Citation Award Dinner
- Logo placement on sponsor page of NCCJ's website
- Logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
- Name listed in all newspaper advertisements
- Recognition in NCCJ's Leadership Circle*
$5,000  WINE SPONSOR

• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Recognition in the lobby at the 2016 Citation Award Dinner
• Logo placement on sponsor page of NCCJ’s website
• Logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition on the dinner menu
• Recognition in NCCJ’s Leadership Circle*

$5,000  DESSERT SPONSOR

• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Recognition in the lobby at the 2016 Citation Award Dinner
• Logo placement on sponsor page of NCCJ’s website
• Logo placement on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition on the dinner menu
• Recognition in NCCJ’s Leadership Circle*

$2,500  PHOTO STATION SPONSOR

• Up to one (1) table of 10 at the 2016 Citation Award Dinner
• Program recognition
• Recognition in the lobby at the 2016 Citation Award Dinner
• Name listed on sponsor page of NCCJ’s website
• Name listed on multi-media video/PowerPoint presentations at the 2016 Citation Award Dinner
• Name listed in all newspaper advertisements
• Recognition in NCCJ’s Leadership Circle* (individuals only at this level)

For specialized sponsorship opportunities, please contact Erika Wilhite at ewilhite@nccjtriad.org or 336-272-0359.
CHAMPION LEVELS AND INDIVIDUAL TICKET PRICES:

Please indicate your level of support

- PREMIER CHAMPION: Up to 3 tables of 10 for $50,000
- COMMUNITY AND JUSTICE CHAMPION: Up to 3 tables of 10 for $25,000
- DIVERSITY CHAMPION: Up to 2 tables of 10 for $15,000
- SOCIAL JUSTICE CHAMPION: Up to 2 tables of 10 for $10,000
- EQUALITY CHAMPION: Up to 2 tables of 10 for $7,500
- RESPECT CHAMPION: Up to 1 table of 10 for $5,000
- INCLUSION CHAMPION: Up to 1 table of 10 for $2,500
- AWARENESS CHAMPION: Up to 1 table of 10 for $1,500
- KEEPSAKE SPONSOR: Up to 1 table of 10 for $7,500
- RECEPTION SPONSOR: Up to 1 table of 10 for $5,000
- WINE SPONSOR: Up to 1 table of 10 for $5,000
- DESSERT SPONSOR: Up to 1 table of 10 for $5,000
- PHOTO STATION SPONSOR: Up to 1 table of 10 for $2,500
- INDIVIDUAL TICKET: $150 # of tickets __________
- CONTRIBUTION: __________

Please note table placement is determined by dinner sponsorship level and date received

We appreciate your gift and hope that you and your guests will be able to join us for this inspirational evening.

We will be sending table assignments via email before the dinner. Please provide your guests' names and contact information (email, phone & address) by Friday, Oct. 30 to Erika Wilhite at 336-272-0359 or ewilhite@nccjtriad.org.

Name______________________________________________________________

Contact ____________________________ Title ____________________________

Address____________________________________________________________

Phone Number ____________________________ Email ____________________________

Please invoice me (date)_________________________________________________

Signature __________________________________________________________

Please return to Erika Wilhite by email at ewilhite@nccjtriad.org, by fax to 336-272-1814 or by mail to 713 N. Greene St., Greensboro NC 27401.
BROTHERHOOD/slash.caseSISTERHOOD CITATION AWARD DINNER:

NCCJ’s annual dinner celebrates brotherhood and sisterhood in our community and recognizes outstanding Piedmont Triad citizens – like Margaret Arbuckle and Robert "Bob" J. Brown in 2016– who live NCCJ’s vision and strive to improve the quality of life for everyone in our community.

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Each year, hundreds of youth and adults in Guilford County visit diverse houses of worship to experience a variety of faith traditions. Participants develop a stronger appreciation and respect for different belief systems.

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For more information on any of these programs, please contact NCCJ at 336-272-0359.

CITATION DINNER SPONSORSHIP CHART*

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<th>CHAMPION LEVEL</th>
<th>PREMIER</th>
<th>COMMUNITY AND JUSTICE</th>
<th>DIVERSITY</th>
<th>SOCIAL JUSTICE</th>
<th>EQUALITY</th>
<th>RESPECT</th>
<th>INCLUSION</th>
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<td>Logo on Dinner Sponsor Website Page</td>
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<td>Names Listed in Dinner Program Collateral Materials &amp; Advertisements</td>
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<td>Member of NCCJ Leadership Circle</td>
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*Individuals only at this level

*Please note that 50th Anniversary Sponsorship Opportunities are not included on this chart. For information about this year’s signature sponsorships, see page 11.
LAST YEAR’S SPONSORS

DIVERSITY CHAMPION

itg

SOCIAL JUSTICE CHAMPIONS

High Point University

Bonnie McElveen-Hunter
Joseph M. Bryan Foundation of Greater Greensboro
Tobee Kaplan

EQUALITY CHAMPION

News & Record

greensboro.com

RESPECT CHAMPIONS

Community Foundation of Greater Greensboro
Pat and Pete Cross
Greensboro Coliseum Complex

INCLUSION CHAMPIONS

Judith Abraham
The Cemala Foundation
Alan and Sally Cone
Cone Health

AWARENESS CHAMPIONS

American Hebrew Academy
AT&T North Carolina
Balance Day Spa
Bank of America
Bank of North Carolina
BB&T
Bennett College
Bernard Robinson & Company
Bouvier Kelly
Brasfield & Gorrie, LLC
Brooks Pierce
Brown & Durham, DDS PA
The Callahan Family
Don and Jayne Cameron
Carolina Bank
Center for Creative Leadership
City of Greensboro
City of Greensboro Police Department
Cone Health Foundation
Ecolab
Elon University
First Presbyterian Church
Gilbarco Veeder-Root
Golden Touch Car Wash
The Graven Family
Greensboro Jewish Federation
Greensboro Parks and Recreation
Greensboro Partnership
Greensboro Radiology/Canopy Partners
Guilford County Schools
Guilford Green Foundation
Guilford Technical Community College
Kathy Haines
Buren and Tom Haggai
Hanes-Lineberry Funeral Service
Hayden-Harman Foundation
Hayes Taylor YMCA
High Point Convention & Visitors Bureau
Hoffman • Hoffman, Inc.
Honda Aircraft Company, Inc.
International Civil Rights Center and Museum
George Johnson and Linda Morris
Dot and Lyles Kearns
Emily and Ed Kitchen
LeBauer Healthcare
Lincoln Financial Group
Lomax Construction
McGladrey, Inc.
Modern Impressions
Eleanor and Steve Mosh
Mount Zion Baptist Church
NC A&T University Foundation, Inc.
New Age Builders
New Garden Friends School
NewBridge Bank Corp.
Bob and Donna Newton
North Carolina A&T State University
Oxner & Permar
Perry J. Brown Funeral Home, LLC
Providence Baptist Church
Qorvo
Rossabi Black Slaughter
Samet Corporation
Say Yes to Education
Senn Dunn Insurance
SFW
Joy Shavitz
Smith Leonard
Smith Moore
Leatherwood LLP
Sterling Building Group, Inc.
Triad City Beat
Triad Financial Advisors
Tuggle Duggins P.A.
UNCG
Weaver Foundation
Well Spring Retirement Community
Wells Fargo
Womble Carlyle Sandridge & Rice, PLLC

*as of November 9, 2015