

SPONSORSHIP LEVELS & BENEFITS

Learn more and
reserve your
sponsorship at
nccjtriad.org/citation

You're invited!

Join 1,000+ community
members to share a
meal and celebrate
local leaders



CITATION AWARD DINNER

AN EVENING OF CONNECTION,
COMPASSION, AND COMMUNITY.

Wednesday, November 6 | 5:30 - 8:30 p.m. | Koury Convention Center

Benefitting NCCJ's work to build welcoming and inclusive communities for all of us - not just some of us.



It is more important now than ever to support NCCJ, which has never strayed from its purpose of creating space for open and respectful dialogue between people of different backgrounds.

— event chairs **Sue and Gary Simmons**

TABLE OF CONTENTS

MESSAGE FROM SUE AND GARY SIMMONS.....	3
REASONS TO SPONSOR.....	4
ABOUT NCCJ.....	5
ABOUT THE CITATION AWARD DINNER.....	6
SPONSORSHIP LEVELS AND BENEFITS.....	7-10
SPONSORSHIP CHART AT-A-GLANCE.....	11
LAST YEAR'S SPONSORS.....	12
SPONSOR REGISTRATION FORM.....	13



Dear Friend,

We are honored to chair NCCJ's 2024 Citation Award Dinner.

Our relationship with NCCJ started in 2005 when we sent our son, Brent, to Anytown. Since then we have been proud to support this wonderful organization.

It is more important now than ever to support NCCJ, which has never strayed from its purpose of creating space for open and respectful dialogue between people of different backgrounds. In doing so, it has made our community a more welcoming, just and inclusive place to live, work and play.

Will you join us on Wednesday, November 6th?

By supporting the Citation Award Dinner, you will help increase visibility and raise funds to advance NCCJ's mission of fostering understanding and respect among people of all identities and backgrounds. It's a great way to reaffirm your commitment to creating a more inclusive and equitable future for our community.

Sincerely,

A handwritten signature in black ink that reads 'Sue G. Simmons'.

A handwritten signature in black ink that reads 'Gary F. Simmons'.

Sue and Gary Simmons

Chairs, NCCJ's 2024 Citation Award Dinner

REASONS TO SPONSOR



Want to make our community a more just, compassionate place?

As a sponsor of the Citation Award Dinner, you:

1. Invest and engage in the Triad community, reaching hundreds of local businesses, organizations, and community leaders.
2. Make a powerful statement about the value you place on diversity, inclusion, and respectful dialogue across all segments of our community.
3. Support NCCJ – an engaged, equipped organization working to make the Triad an even more welcoming and inclusive place for all of us.
4. Reach tomorrow's leaders today. NCCJ's flagship youth leadership and human relations program, Anytown, has been going strong for 35+ years. The youngest alumni are in high school and already making waves. They will be even more influential in coming years as they go to college, start careers and families, and deepen their civic engagement.

Invest in our community's future. Confirm your sponsorship of NCCJ's 2024 Citation Award Dinner at www.nccjtriad.org/citation

Questions? Contact Gloria Hoover at ghoover@nccjtriad.org or 336-272-0359 x 160

ABOUT NCCJ



Community begins with connection... and connection begins with conversation.

When people know how to respectfully communicate across difference, everyone benefits.

What We Do

NCCJ is a human relations organization working to build communities free of bias, bigotry and racism. We promote understanding and respect among all cultures, races, and religions through advocacy, education, and dialogue. We work with people of all ages, from teens to retirees.

Our flagship program is **Anytown**, a week-long youth leadership program that brings high school students together to tackle tough questions about issues like race, gender, religion and more while building community with a diverse group of their peers. Throughout the school year, we work with students and educators to build more inclusive, respectful school environments.

We've Worked With:

- Students in public and independent schools in the Triad and beyond
- Educators at schools including NC A&T, High Point University, Davidson County Community College, and Guilford College
- Businesses like AuthoraCare, Replacements, Ltd., and Liberty Hardware
- Government including the City of Greensboro, the Greensboro Police Department, and the State of North Carolina
- Community groups like the Greensboro Chamber of Commerce, the Harwood Institute for Public Innovation, the International Visitor Leadership Program, and various houses of worship

Questions? We would love to hear from you. Contact us at (336) 272-0359 or nccj@nccjtriad.org



ABOUT THE CITATION AWARD DINNER

NCCJ's Citation Award Dinner is the Triad's largest annual event celebrating diversity, equity and inclusion. Since 1964, this community event has gathered local community, business and faith leaders to share a meal and celebrate local leaders for their extraordinary efforts to build a more inclusive and welcoming community for all of us - not just some of us. The Citation Award Dinner is also NCCJ's major annual fundraiser, bringing in almost 50% of the funds we need to sustain and grow our work throughout the year.

The 2024 Citation Award Dinner will take place at Koury Convention Center on Wednesday, November 6 from 5:30 to 8:30 p.m.

Flow of the evening:

Virtual option: Livestreamed program from 7 - 8:30 p.m.

In-Person option: reception with cash bars at 5:30 | dinner served at 6:30 | program from 7 - 8:30 p.m.

Major sponsors in 2023 included: Leslie Dunne Ketner & Robert Ketner • Joy Cohen Shavitz Foundation • Koury Corporation • Carolina Peacemaker • Cone Health • Pat and Pete Cross • The Dassow Dawson Family • Joseph M. Bryan Foundation of Greater Greensboro • News & Record • Replacements, Ltd. • Well•Spring • Arch MI • Brooks Pierce • Joseph M. Bryan, Jr. • The Cemala Foundation • Kerrie & John Ellison • High Point University • ON Services • Pinnacle Financial Partners • Procter & Gamble • Quaintance-Weaver Restaurants and Hotels • Ralph Lauren • Ron Johnson & Bill Roane • Summerfield Farms • Triad Business Journal • Triad City Beat • UNC Greensboro

For more information and to confirm your support, visit www.nccjtriad.org/citation

Photographs by Ivan Saul Cutler



SPONSORSHIP LEVELS + BENEFITS

\$50,000 Legacy Champion (1 available)

BENEFITS

- 3 tables of 10 / reserved spots for 30 people
- Opportunity to be recognized on-stage and give remarks
- Premier and exclusive logo placement ...
 - on printed event invitation (if reserved by August 30)
 - at the top of sponsor slides, signs and lists at the event
 - at the top of all newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 9 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Platinum Level
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 5 logo posts and a message of your choice

\$25,000 Justice Champion

BENEFITS

- 3 tables of 10 / reserved spots for 30 people
- Opportunity to be recognized on-stage and give remarks
- Premier logo placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 9 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Platinum Level
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 3 logo posts and a message of your choice

SPONSORSHIP LEVELS + BENEFITS

\$15,000 Equity Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 9 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Gold Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts and a message of your choice

\$10,000 Community Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts

\$7,500 Advocacy Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months

- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts

SPONSORSHIP LEVELS + BENEFITS

\$6,000 Accessibility Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **during livestream and in-person program, as caption underwriter**
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$6,000 Reception Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **on slides and signs during reception from 5:45 - 6:45 p.m.**
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$6,000 Photo Station Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **on step-and-repeat banner at entry to Guilford Ballroom**
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

SPONSORSHIP LEVELS + BENEFITS

\$5,000 Respect Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Logo placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 3 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$2,500 Inclusion Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Name (not logo) placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 3 months
- "Inclusive Leader Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Gold Level (individuals only)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn)

\$1,500 Awareness Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Name (not logo) placement ...
 - on sponsor slides, signs and lists at the event
 - in newspaper advertisements (in the Carolina Peacemaker, News & Record, Triad Business Journal, Triad City Beat)
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 3 months
- Recognition in NCCJ's Leadership Circle at Silver Level (individuals only)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn)

SPONSORSHIP CHART

Sponsorship levels and associated benefits for NCCJ's Citation Award Dinner. **Interested in a benefit not listed below? Let's talk.** Contact Gloria Hoover at ghoover@nccjtriad.org or 336-272-0359 x 160

	LEGACY	JUSTICE	EQUITY	COMMUNITY	ADVOCACY	ACCESSIBILITY*	RECEPTION*	PHOTO STATION*	RESPECT	INCLUSION	AWARENESS
Amount	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$6,000	\$6,000	\$6,000	\$5,000	\$2,500	\$1,500
Number of guests	30	30	20	20	20	10	10	10	10	10	10
On-stage presentation and remarks	❖	❖									
Premier logo placement	❖	❖									
Prominent logo placement			❖	❖	❖						
Exclusive logo placement	❖					❖	❖	❖			
Logo placement									❖		
Name (not logo) placement										❖	❖
Inclusive Leader spotlight (organizations only)	❖	❖	❖	❖	❖	❖	❖	❖	❖	❖	
Recognized in NCCJ Leadership Circle***	❖	❖	❖	❖	❖	❖	❖	❖	❖	❖***	❖***
Recognized in NCCJ's monthly newsletter	9 months	9 months	9 months	6 months	6 months	6 months	6 months	6 months	3 months	3 months	3 months
Recognized on NCCJ's Instagram, Facebook and LinkedIn	5 logo posts + message of your choice	3 logo posts + message of your choice	2 logo posts + message of your choice	2 logo posts	2 logo posts	1 logo post	1 logo post	1 logo post	1 logo post	1 post	1 post

***Accessibility, Reception and Photo Station** levels are each limited to one sponsor.

*****NCCJ's Leadership Circle is our major giving circle.** Membership starts at \$1,000 for individuals and \$5,000 for organizations, based on cumulative (total) gifts made each calendar year. We recognize Leadership Circle members throughout the year (not just at the Citation Award Dinner).

LAST YEAR'S SPONSORS

Justice Champion

Leslie Dunne Ketner
and Robert Ketner

Equity Champions

Joy Cohen Shavitz
Foundation

KOURY
CORPORATION

Community Champions

Carolina Peacemaker
Celebrating Our 25 Years of Community Care

CONE HEALTH.

Pat and Pete
Cross

The Dassow
Dawson Family

Joseph M. Bryan
Foundation of Greater
Greensboro

NR NEWS & RECORD
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There's a place for you.

Accessibility Sponsor

WellSpring

Photo Station Sponsor

TRULIANT
Federal Credit Union

Reception Sponsor

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Respect Champions

Arch | MI

**BROOKS
PIERCE**

Joseph M. Bryan, Jr.

The Cemala
Foundation

Kerrie and John
Ellison

**HIGH POINT
UNIVERSITY**

ON SERVICES.
a GES company

Pinnacle
FINANCIAL PARTNERS

P&G

PROXIMITY HOTEL **O. HENRY HOTEL**
GREEN VALLEY GRILL **SPRINTWORKS** **LUCKYSB**

RALPH LAUREN

Ron Johnson and
Bill Roane

Summerfield
Farms

**TRIAD
BUSINESS JOURNAL**

Triad City Beat

UNC GREENSBORO

Inclusion Champions

Amidon Solutions
Lindsey and Frank Auman
Black Investments in Greensboro (BIG) Equity Fund
Nancy and Frank Brenner
Cherry and Mike Callahan
Cascade Fire Protection
Center for Creative Leadership
City of Greensboro

Civil Rights Pilgrims
Community Foundation of Greater Greensboro
Duke Energy
Drs. Jane and Gary Rosen Grandon
Laura and Robert Green
Greensboro Chamber of Commerce
The Honorable Kathy Manning & Randall Kaplan
Kisco Senior Living

The Milstein Family
New Garden Friends School
North Carolina A&T State University
Pace Communications
Alexis and Tony Pettit
Piedmont Natural Gas
Purrrington Moody Weil LLP
Samet Corporation

Vanessa Haygood & Vernon Stringer
Triad Health Project and FaithAction
International
Volvo Financial Services
Weaver Foundation
Womble Bond Dickinson (US) LLP

Awareness Champions

The Armfield Foundation
The Arts Council of Greater Greensboro
Bank of Oak Ridge
Bernard Robinson & Company
Beth David Synagogue
Blum Construction
Bouvier Kelly
Terri Burleson
Cardinal Law Partners
Charles Aris
City of Greensboro - Mayor and City Council
City of Greensboro, Police Department
Preston and Griselda Clark
Betty and Benjamin Cone, Jr.
Sally B. Cone
Cone Health Foundation
Congdon Family Foundation
Crossroads: Pathways to Success, Inc.
CT Wilson Construction Company

Ivan Saul Cutler
Luck Davidson
Delman & Company, CPAS
The Deuterian Law Group
Downtown Greensboro, Inc.
Dudley Beauty Corp. LLC
Dukes 4 NC
Karen Dyer
Mona Gillis Edwards / LIFT Coaching and
Consulting
Elon University School of Law
Fox Rothschild
Dori and Bill Goebel
Kathy Fordham and Brian Goldberg
Sandy Neerman and Ralph Gorrell
Guilford Green Foundation & LGBTQ Center
Greensboro Jewish Federation
Greensboro Symphony Orchestra
Growing High Point

Guilford College
Linda and Mark Hale
Hanes-Lineberry Funeral Services
Hayden-Harman Foundation
DaShawn Hickman
International Civil Rights Center & Museum
Linda Ketner
Emily and Ed Kitchen
Leap & Inspire Global, LLC
Theresa Lee
Jane and Richard Levy
Lincoln Financial Group
Lucky Dog Volleyball
Jennifer and Jim Martineau
Bill and Stephanie Miller
Jim Morgan
Mount Zion Baptist Church
NC A&T - College of Arts, Humanities, &
Social Sciences

Carolyn and Marc Nesi
Mindy and Chad Oakley
Bradshaw Orrell
Anne and Pete Osborne
The Poetry Project
Queen Bees
RIOTT for Change
Steve and Tara McKenzie Sandercock
Stevan Mosh and Eleanor Schaffner-Mosh
Smith Leonard
Jennifer and Aaron Strasser
Thrive High Point
Tigermoth Creative
Triad Business Bank
Trust
Lestye Samet Tuck and Marshall Tuck
United Way of Greater Greensboro
Visit High Point
Wayne and Sandy Young



CITATION AWARD DINNER

AN EVENING OF CONNECTION,
COMPASSION, AND COMMUNITY.

WEDNESDAY, NOVEMBER 6, 2024 | 5:30- 8:30 PM

Champion Levels and Individual Ticket Prices:

PLEASE INDICATE YOUR LEVEL OF SUPPORT

- Legacy Champion (exclusive to one sponsor) \$50,000
- Justice Champion \$25,000
- Equity Champion \$15,000
- Community Champion \$10,000
- Advocacy Champion \$7,500
- Accessibility Sponsor (exclusive to one sponsor) \$6,000
- Reception Sponsor (exclusive to one sponsor) \$6,000
- Photo Station Sponsor (exclusive to one sponsor) \$6,000
- Respect Champion \$5,000
- Inclusion Champion \$2,500
- Awareness Champion \$1,500
- Individual Ticket \$150 _____ # of tickets _____
- Contribution \$ _____

Sponsor Name: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Event Contact: _____

Event Contact Email: _____

Event Contact Phone: _____

Mailing Address: _____

Return this form to Gloria Hoover:

Email: ghoover@nccjtriad.org

Fax: (336) 272-1814

Mail: 713 North Greene Street, Greensboro, NC 27401

We will email your table assignment(s) and other key details before the event.

Please send your guests' names (and dietary restrictions if applicable) to Gloria Hoover at (336) 272-0359 x 160 or ghoover@nccjtriad.org by Monday, October 28