

# SPONSORSHIP CHART

Sponsorship levels and associated benefits for NCCJ's Citation Award Dinner. **Interested in a benefit not listed below? Let's talk.** Contact Deonna Kelli Sayed at dsayed@nccjtriad.org 336-272-0359 x 150

|  | LEGACY                                | JUSTICE                               | EQUITY                                | COMMUNITY    | ADVOCACY     | ACCESSIBILITY* | RECEPTION*  | PHOTO STATION* | RESPECT     | INCLUSION | AWARENESS |
|--|---------------------------------------|---------------------------------------|---------------------------------------|--------------|--------------|----------------|-------------|----------------|-------------|-----------|-----------|
| Amount   | \$50,000                              | \$25,000                              | \$15,000                              | \$10,000     | \$7,500      | \$6,000        | \$6,000     | \$6,000        | \$5,000     | \$2,750   | \$1,750   |
| Number of guests                                       | 30                                    | 30                                    | 20                                    | 20           | 20           | 10             | 10          | 10             | 10          | 10        | 10        |
| On-state presentation and remarks                      | ✓                                     | ✓                                     |                                       |              |              |                |             |                |             |           |           |
| Premier logo placement                                 | ✓                                     | ✓                                     |                                       |              |              |                |             |                |             |           |           |
| Prominent logo placement                               |                                       |                                       | ✓                                     | ✓            | ✓            |                |             |                |             |           |           |
| Exclusive logo placement                               | ✓                                     |                                       |                                       |              |              | ✓              | ✓           | ✓              |             |           |           |
| Logo placement   |                                       |                                       |                                       |              |              |                |             |                | ✓           |           |           |
| Name (not logo) placement                              |                                       |                                       |                                       |              |              |                |             |                |             | ✓         | ✓         |
| Inclusive Leadership Spotlight (organizations only)    | ✓                                     | ✓                                     | ✓                                     | ✓            | ✓            | ✓              | ✓           | ✓              | ✓           | ✓         |           |
| Recognized in NCCJ Leadership Circle                   | ✓                                     | ✓                                     | ✓                                     | ✓            | ✓            | ✓              | ✓           | ✓              | ✓           | ✓<br>***  | ✓<br>***  |
| Recognized in NCCJ's monthly newsletter                | 9 months                              | 9 months                              | 9 months                              | 6 months     | 6 months     | 6 months       | 6 months    | 6 months       | 3 months    | 3 months  | 3 months  |
| Recognized on NCCJ's Instagram, Facebook, and LinkedIn | 5 logo posts + message of your choice | 3 logo posts + message of your choice | 2 logo posts + message of your choice | 2 logo posts | 2 logo posts | 1 logo post    | 1 logo post | 1 logo post    | 1 logo post | 1 post    | 1 post    |

\*Accessibility, Reception and Photo Station levels are each limited to one sponsor.

\*\*\*NCCJ's Leadership Circle is our major giving circle. Membership starts at \$1,000 for individuals and \$5,000 for organizations, based on cumulative (total) gifts made each calendar year. We recognize Leadership Circle members throughout the year (not just at the Citation Award Dinner).