



Honoree
Joyce Hobson Johnson
Beloved Community
Center

60th Annual

nccj CITATION AWARD
DINNER AN EVENING OF CONNECTION,
COMPASSION, AND COMMUNITY.

Thursday, November 12 | 5:30 - 8:30 p.m. | Koury Convention Center

Benefitting NCCJ's work to build welcoming community for all of us – not just some of us.



Honoree
Mitchel Sommers
Community Theatre of
Greensboro



NCCJ Rising Changemaker
Kathryn Hubert
Chez Genese and Compass Greensboro

“ Through programs like Anytown, STARR & Origins, NCCJ is shaping the next generation of leaders; young people who will carry forward values of respect, inclusion, and collaboration. We have seen the impact NCCJ makes within our own family, and we know that investing in NCCJ is truly an investment in the future workforce and leadership of our community. ”

The Oglesby Family
Ayesha, Ike, Isaiah, Aaron
2026 Citation Award Dinner Chairs



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Dear Friend,

We are truly honored to chair the NCCJ 2026 Citation Award Dinner. This year marks the 60th Anniversary of the Citation Award Dinner, a meaningful milestone celebrating the legacy of NCCJ and in honoring the local changemakers who continue to move our community forward.

Anytown offered a transformative experience for our eldest son, Isaiah, who first attended in 2018. Like many Anytowners, he reluctantly boarded the bus to the mountain, but returned one week later with a completely new perspective. That experience stayed with him. He has continued his involvement with NCCJ as a student ambassador, Anytown camp counselor, and most recently as a contract facilitator, helping bring NCCJ's programming into the broader community. It has been incredible to witness his growth.

While our youngest son, Aaron, was not able to attend Anytown he had the opportunity to participate in the STARR program, where we saw the same meaningful impact. It reinforced for us that the mission, message, life skills, and deeper understanding NCCJ's programs provide are valuable no matter which program someone experiences.

We have also seen how NCCJ's adult, community, and workplace programs positively impact individuals and organizations alike by strengthening communication, deepening understanding, and elevating how organizations lead and connect long after the experience ends. That ripple effect is real!

We invite you to join us in supporting this important work; whether by attending the Citation Award Dinner on Thursday, November 12, becoming a sponsor, or making a meaningful contribution, your support helps ensure these necessary programs continue to reach and impact future generations.

Can we count on you to help make our community a place for all of us, not just some of us?

Sincerely,

Ayesha, Ike, Isaiah, and Aaron Oglesby



The Awardees



Honoree

Joyce Hobson Johnson

A well-known civil rights advocate, Joyce is a former university professor and research director. She is currently Director of the Jubilee Institute, a community-based leadership development and training entity. Joyce assisted the Beloved Community Center of Greensboro (BCC) in developing the Jubilee Institute to provide institutional support, social and political analysis, training, and leadership development. Joyce also serves on the North Carolina NAACP State Executive Board, the Guilford Education Alliance Board, and the Faith Community Church Council.



NCCJ Rising Changemaker

Kathryn Hubert

Owner of Chez Genèse in downtown Greensboro, Kathryn is committed to disability integration in the workplace. Kathryn is also deeply engaged in educating why local matters and uses her social media to model responsible digital citizenship and civic engagement.



Honoree

Mitchel Sommers

During his 27-year tenure as Executive Director at Community Theatre of Greensboro, Mitchel and CTG instituted many, many programs and produced dozens of shows that reflected all segments of the Triad's population. The special needs community found a place where their talents could be expressed. The trans community found a group where they felt safe and welcomed. People of color found CTG's non-traditional casting policies refreshing and thrived with opportunities of new roles. Thought provoking and positive LGBT stories were told for the first time. Christians and Muslims worked side by side onstage and backstage with respect and joy as they created something beautiful.

REASONS TO SPONSOR



Want to make our community a more just, compassionate place?

As a sponsor of the Citation Award Dinner, you:

1. Invest and engage in the Triad community, reaching hundreds of local businesses, organizations, and community leaders.
2. Make a powerful statement about the value you place civic health across all segments of our community.
3. Support NCCJ – an engaged, equipped organization working to make the Triad an even more welcoming and inclusive place for all of us.
4. Reach tomorrow's leaders today. NCCJ's flagship youth leadership and human relations program, Anytown, has been going strong 40 years. The youngest alumni are in high school and already making waves. They will be even more influential in coming years as they go to college, start careers and families, and deepen their civic engagement.



Invest in our community's future. Confirm your sponsorship of NCCJ's 2026 Citation Award Dinner at www.nccjtriad.org/citation

Questions? Contact Deonna Kelli Sayed at dsayed@nccjtriad.org or 336-272-0359 x 150

ABOUT NCCJ



Community begins with connection... and connection begins with conversation.

When people know how to respectfully communicate across difference, everyone benefits.

What We Do

NCCJ is a civic health organization working to build communities free of bias, bigotry and racism. We promote understanding and respect among all cultures, races, and religions through advocacy, education, and dialogue. We work with people of all ages, from teens to retirees.



Our flagship program is **Anytown**, a week-long youth leadership program that brings high school students together to tackle tough questions about issues like race, gender, religion and more while building community with a diverse group of their peers. Throughout the school year, we work with students and educators to build more inclusive, respectful school environments.

We've Worked With:

- Students in public and independent schools in the Triad and beyond
- Educators at schools including NC A&T, High Point University, Elon School of Law, College, and Guilford College
- Businesses like AuthoraCare, Replacements, Ltd., and Liberty Hardware
- Government including the City of Greensboro, the Greensboro Police Department, and the State of North Carolina
- Community groups like the Greensboro Chamber of Commerce, the Harwood Institute for Public Innovation, the International Visitor Leadership Program, and various houses of worship

Questions? We would love to hear from you. Contact us at (336) 272-0359 or Dsayedj@nccjtriad.org





ABOUT THE CITATION AWARD DINNER

NCCJ's Citation Award Dinner is the Triad's largest annual event celebrating diversity, equity and inclusion. Since 1964, this community event has gathered local community, business and faith leaders to share a meal and celebrate local leaders for their extraordinary efforts to build a more inclusive and welcoming community for all of us - not just some of us. The Citation Award Dinner is also NCCJ's major annual fundraiser, bringing in almost 50% of the funds we need to sustain and grow our work throughout the year.

The 2026 Citation Award Dinner will take place at Koury Convention Center on Thursday, November 12 from 5:30 to 8:30 p.m.

Flow of the evening:

Reception with cash bars at 5:30 | dinner served at 6:30 | program from 7 - 8:30 p.m.

Sponsors in 2025 included: Ron Johnson & Bill Roane • Aaron and Jen Strasser • The Dassow Family • Joy Cohen Shavitz Foundation • Gary and Sue Simmons • Koury Corporation • Cone Health • Joseph M. Bryan Foundation of Greater Greensboro • Replacements, Ltd. • Well•Spring • Joseph M. Bryan, Jr. • High Point University • Pinnacle Financial Partners • Procter & Gamble • Quaintance-Weaver Restaurants and Hotels • Ralph Lauren • Triad Business Journal • UNC Greensboro

For more information and to confirm your support, visit www.nccjtriad.org/citation

Photographs by Ivan Saul Cutler



SPONSORSHIP LEVELS + BENEFITS

\$50,000 Legacy Champion (1 available)

BENEFITS

- 3 tables of 10 / reserved spots for 30 people
- Opportunity to be recognized on-stage and give remarks
- Premier and exclusive logo placement ...
 - on printed event invitation (if reserved by August 30)
 - at the top of sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 9 months
- "JEDI spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Platinum Level
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 5 logo posts and a message of your choice

\$25,000 Justice Champion

BENEFITS

- 3 tables of 10 / reserved spots for 30 people
- Opportunity to be recognized on-stage and give remarks
- Premier logo placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 9 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Platinum Level
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 3 logo posts and a message of your choice

SPONSORSHIP LEVELS + BENEFITS

\$15,000 Equity Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 9 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Gold Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts and a message of your choice

\$10,000 Community Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 6 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts

\$7,500 Advocacy Champion

BENEFITS

- 2 tables of 10 / reserved spots for 20 people
- Prominent logo placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 2 logo posts

SPONSORSHIP LEVELS + BENEFITS

\$6,000 Accessibility Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **in-person program caption underwriter**
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 6 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$6,000 Reception Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **on slides and signs during reception from 5:45 - 6:45 p.m.**
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 6 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$6,000 Photo Station Sponsor (1 available)

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Exclusive logo placement ...
 - **on step-and-repeat banner at entry to Guilford Ballroom**
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 4,500+ people) for 6 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

SPONSORSHIP LEVELS + BENEFITS

\$5,000 Respect Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Logo placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 3 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Silver Level (organizations) or Platinum Level (individuals)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn) with 1 logo post

\$2,750 Inclusion Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Name (not logo) placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 3 months
- "JEDI Spotlight" (organizations only)
 - Opportunity to publicly spotlight a team member for exceptional work to create a more inclusive workplace culture. Spotlight slide features their photo, name, title, and 3 bullet points on their work to advance inclusion.
- Recognition in NCCJ's Leadership Circle at Gold Level (individuals only)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn)

\$1,750 Awareness Champion

BENEFITS

- 1 table of 10 / reserved spots for 10 people
- Name (not logo) placement ...
 - on sponsor slides, signs and lists at the event
 - on NCCJ's website
 - in NCCJ's monthly newsletter (sent to 5000+ people) for 3 months
- Recognition in NCCJ's Leadership Circle at Silver Level (individuals only)
- Recognition in NCCJ social accounts (Instagram, Facebook LinkedIn)

SPONSORSHIP CHART

Sponsorship levels and associated benefits for NCCJ's Citation Award Dinner. **Interested in a benefit not listed below? Let's talk.** Contact Deonna Kelli Sayed at dsayed@nccjtriad.org 336-272-0359 x 150

	LEGACY	JUSTICE	EQUITY	COMMUNITY	ADVOCACY	ACCESSIBILITY*	RECEPTION*	PHOTO STATION*	RESPECT	INCLUSION	AWARENESS
Amount	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$6,000	\$6,000	\$6,000	\$5,000	\$2,750	\$1,750
Number of guests	30	30	20	20	20	10	10	10	10	10	10
On-state presentation and remarks	☑	☑									
Premier logo placement	☑	☑									
Prominent logo placement			☑	☑	☑						
Exclusive logo placement	☑					☑	☑	☑			
Logo placement									☑		
Name (not logo) placement										☑	☑
Inclusive Leadership Spotlight (organizations only)	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Recognized in NCCJ Leadership Circle	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑ ***	☑ ***
Recognized in NCCJ's monthly newsletter	9 months	9 months	9 months	6 months	6 months	6 months	6 months	6 months	3 months	3 months	3 months
Recognized on NCCJ's Instagram, Facebook, and LinkedIn	5 logo posts + message of your choice	3 logo posts + message of your choice	2 logo posts + message of your choice	2 logo posts	2 logo posts	1 logo post	1 logo post	1 logo post	1 logo post	1 post	1 post

***Accessibility, Reception and Photo Station** levels are each limited to one sponsor.

*****NCCJ's Leadership Circle is our major giving circle.** Membership starts at \$1,000 for individuals and \$5,000 for organizations, based on cumulative (total) gifts made each calendar year. We recognize Leadership Circle members throughout the year (not just at the Citation Award Dinner).

LAST YEAR'S SPONSORS

Dinner Champions

Justice Champion

Ron Johnson and Bill Roane

Equity Champions

Madeleine and Duane Dassow



The Strasser Family

Community Champions



Sue and Gary
Simmons

Advocacy Champions



Joy Cohen Shavitz

Accessibility Champions



Respect Champions



Joe Bryan, Jr.



Pat and Pete Cross



PROXIMITY HOTEL



O. HENRY HOTEL



RALPH LAUREN

Tanger



Vanessa Haygood and
Vernon Stringer

LAST YEAR'S SPONSORS

Inclusion Champions

Alexis and Anthony Pettit
Ann Morris
Brooks Pierce
Carruthers & Roth
Cherry and Mike Callahan
City of Greensboro

Debbie Calhoun Photography
Jennifer and Jim Martineau
Kathy Manning and Randall Kaplan
Lincoln Financial Group
NC Martin Luther King Jr. Commission
Pinnacle Financial Partners

Robert and Leslie Ketner
Samet Corp
Truist
West Market St. United Methodist Church
Womble Bond Dickinson

Awareness Champions

Ashley Meredith BHHHS
AuthoraCare Collective
B'Nai Shalom Day School
Belinda and Douglas Bender
Beth David Synagogue
Betty Cone
Bouvier Kelly
Brian Goldberg
Cardinal Law Partners
Carolyn and Marc Nesi
Cassiopeia and Raymond Reid
The Cemala Foundation
Cheryl and Henry Smith
City of Greensboro - Mayor and City Council
Cone Health Foundation
Christian Chan
Cushman & Wakefield
Crossroads: Pathways to Success, Inc
Delman & Company
The Deuterian Law Group
Downtown Greensboro Incorporated
Duke Energy
Eleanor Schaffner-Mosh and Stevan Mosh
Elon University
FNB
Fox Rothschild LLP
Frank and Nancy Brenner
Frank K Thomas and Mary Poynter-Thomas
Gary Grandon and Jane Rosen-Grandon
Glasbear Productions
Greensboro Chamber of Commerce
Greensboro Jewish Federation

Griselda and Preston Clark
Guilford Green Foundation & LGBTQ Center
Hanes-Lineberry Funeral Service
Hayden-Harman Foundation
Jewish Foundation of Greensboro
Jim Morgan
Karen Dyer
Leeper, Kean & Rumley
Linda and Mark Hale
Luck Davidson
Marian and Jim King
Milagos and Carlos Russell
New Garden Friends School
Pace Communications
PT Crew
Purrington Moody Weil, LLC
Ron Johnson and Bill Roane
Sally B. Cone
Sandy Neerman and Ralph Gorrell
ShifLed and Guilford County Schools
Smith Leonard
Stephanie and Bill Miller
Tara and Steve Sandercock
Temple Emanuel
Theresa O'Rourke Lee
TowneBank
Triad Business Bank
Triad Health Project
United Way of Greater Greensboro
Victoria and Ron Milstein
Wayne Young - Allen Tate Realtors





CITATION AWARD DINNER

AN EVENING OF CONNECTION,
COMPASSION, AND COMMUNITY.

THURSDAY, NOVEMBER 12, 2026 | 5:30- 8:30 PM

OR COMPLETE ONLINE AT NCCJTRIAD.ORG/CITATION

Champion Levels and Individual Ticket Prices:

PLEASE INDICATE YOUR LEVEL OF SUPPORT

- Legacy Champion (exclusive to one sponsor) \$50,000
- Justice Champion \$25,000
- Equity Champion \$15,000
- Community Champion \$10,000
- Advocacy Champion \$7,500
- Accessibility Sponsor (exclusive to one sponsor) \$6,000
- Reception Sponsor (exclusive to one sponsor) \$6,000
- Photo Station Sponsor (exclusive to one sponsor) \$6,000
- Respect Champion \$5,000
- Inclusion Champion \$2,750
- Awareness Champion \$1,750
- Individual Ticket \$150 _____ # of tickets _____
- Contribution \$ _____

Sponsor Name: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Event Contact: _____

Event Contact Email: _____

Event Contact Phone: _____

Mailing Address: _____

Return this form to Deonna Kelli Sayed:

Email: dsayed@nccjtriad.org

Fax: (336) 272-1814

Mail: 713 North Greene Street, Greensboro, NC 27401

We will email your table assignment(s) and other key details before the event.

Please send your guests' names (and dietary restrictions if applicable) to Deonna Kelli Sayed at (336) 272-0359 x 150 or dsayed@nccjtriad.org by Monday, October 26